

THE CALVIN K. KAZANJIAN ECONOMICS FOUNDATION

Introduction

For over 70 years, the Calvin K. Kazanjian Economics Foundation, Inc. has supported efforts to raise the nation's level of economic literacy. Working with and funding a variety of institutions the Foundation has projects ranging from the development of National curriculum guides and standards for the schools in economics, to more focused materials for teaching economics and personal finance at all grade levels and through a variety of disciplines. The Foundation has taken a leadership role in applying new technologies to economics education including the development of a nationally broadcast educational film series for schools and colleges in the 1950s-1980s, and computer assisted instruction in the 1990s. The Foundation has recently underwritten the development of on-line games and activities for students.

With the knowledge that even the best materials will remain unused unless the gatekeepers of the classroom feel knowledgeable and comfortable with them, the Kazanjian Foundation has invested heavily in teacher education. As an initial and longtime supporter of the Developmental Economics Education Program the Foundation helped build a network of school districts committed to initiating and enhancing economics and personal finance instruction. This work and other efforts of the Foundation helped make economics and personal finance instruction a required part of the school curriculum in 38 states.

The Kazanjian Foundation has not limited its support to only traditional K-12 classrooms. Working with the American Economic Association and other professional organizations the Foundation has helped improve economics instruction in the college classroom. The Foundation has also underwritten the development of various instruments to measure economic and personal finance knowledge and supported research to determine the most effective way to teach economics.

Understanding that schools and colleges are not the only conveyance for increasing economic literacy, the Kazanjian Foundation has invested in programs to help clergy of all denominations convey basic economic concepts to their congregations. The Foundation has also supported efforts to increase economic knowledge among social workers and their colleagues in the hopes that they in turn can improve the basic personal finance skills of those they serve.

Though pleased with the success of its efforts in economic and personal finance education to date, the Foundation is none-the-less determined to further its mission set by Calvin K. Kazanjian, the founder and first president of Peter Paul Almond Joy.

With this in mind, the Trustees of the Calvin K. Kazanjian Economics Foundation has developed four concise areas of focus so to guide those interested in applying for the current grants designed to achieve a more prosperous society through economics and personal finance education.

Kazanjian Economics Foundation Letter of Interest Form

Please use this form to submit a Letter of Interest to the Calvin K. Kazanjian Economics Foundation. Our Foundation is looking for innovative grant proposals in four areas:

1. Updating existing widely used curriculum or its technology
2. Creating or implementing innovative curriculum, program or technology solutions
3. Generating Excitement or Demand for economic education
4. Research

Only 501(C) (3) nonprofit organizations with at least 5 years of history may be eligible to submit a letter of interest. The LOIs selected and approved by our Foundation board of directors may receive an invitation to submit a full proposal.

You may submit a LOI any time throughout the year. However, the recommended deadline to submit your LOI to meet our grant cycles is March 10th or September 10th.

Since you must complete this form in one sitting, it is recommended that you work on the content off-line before copying and pasting to the on-line form to submit. Click [here](#) for the on line form.

Organization Name *

Mailing Address *

City, State, and Zip Code *

Application Contact Name *

Application Contact Title *

Application Contact Email *

Application Contact Phone Number *

Name of Executive Director or President *

Email of Executive Director or President *

Phone Number of Executive Director or President *

Tax ID Number *

Is it a 501(C)(3)? *

Founding Year *

Project Name *

Request Amount *

Please choose only one of the four areas *

E1: Updating existing widely used curriculum and its technology

E2: Creating or implementing innovative curriculum, program or technology solutions

E3: Generating Excitement or Demand for economic education

E4: Research

If E1: The Foundation is trying to identify the most popular and widely used curricula and technology to make sure they are still current and relevant. Priority may be given to the curricula and technology originally funded by the Kazanjian Foundation.

*Include information of the original curriculum or technology to be updated. Estimated number of people including their age range and demographic locations, who have been using the curriculum and technology **

Maximum of 300 words.

Attach a File (optional)

E1: Why is this update needed and important? *

Maximum of 500 words.

E1: Estimated total cost to update *

E1: Estimated project completion date *

E1: What and how much will be the cost of to the users? *

E1: Names of the potential partnering organizations and people to work on the completion of the update *

Max of 100 words

If E2: The Foundation believes there is an abundance of good curriculum, programs, or technology solutions already available to advance economic education. If you have a truly original and innovative project which leverages technology such as artificial intelligence, games, on-line learning platforms, remote learning tools, and their effectiveness will be measured over time, you may apply.

*E2: Reason this project is original and innovative. Estimated number of people to reach, their age range and geographic locations **

Maximum of 500 words.

E2: Estimated development cost *

E2: Estimated project completion date *

E2: Names of the potential partnering organizations and people *

Maximum of 100 words.

E2: What and how much would the final product cost to the end users? *

Maximum 255 characters.

If E3: The Foundation is interested in increasing the excitement and demand for economic education. This goes above and beyond the supply of curriculum or programming. For example, when a state newly mandates testing, a semester long economics or personal finance class prior to high school graduation, it is generating demand for economic education.

*E3: Please describe the project and reason it is generating demand or excitement, estimated number of people to reach, including their age range and demographic locations **

Maximum of 500 words.

E3: Estimated project cost *

E3: Project completion date *

E3: Names of the potential partnering organizations and people *

Maximum of 100 words.

If E4: The Foundation would like to support a longitudinal research which identifies financial education and treatment strategies to improve financial behavior. Cross-disciplinary partnering on this project is highly encouraged to identify working solutions. This may further motivate innovative and effective programs in the future.

*E4: Description of the research goals and research methods, and research population including age and demographic locations **

Maximum of 500 words.

E4: Estimated project cost *

E4: Estimated project completion date *

E4: Names of the potential partnering organizations and people *

Maximum of 100 words.



Helpful tips and guidelines

The Calvin K. Kazanjian Economic Foundation is a small, non-profit private foundation with limited resources. The Foundation will look most favorably at programs that match grants of support with funds from other organizations, learned institutions, universities, colleges, and government sources. The Kazanjian Foundation does not support projects that are based outside of the United States and will not support overhead or indirect costs. The Foundation may only support non-profit 501(c) (3) organizations.

While the Kazanjian Foundation maintains a vital interest in the overall efforts to increase economic literacy, the Board of Trustees will give special attention to proposals and projects with national impact that addresses the following issues and audiences:

- The Foundation has an abiding interest in elevating the nation's understanding of the need for economic education. It will support programs that raise various public's participation in economic education and/or create a demand for greater economic literacy.
- Produce materials, conduct seminars and workshops that promote discussions and assist in the development of greater economic literacy.
- The application of new strategies for teaching economics and personal finance including on-line and web-based instruction is of interest to the Foundation.
- Projects, policy studies, or programs that encourage measurement of economic understanding more often and/or more effectively are of specific interest.
- The large number of students at risk of leaving school, and hence never effectively participating in the nation's economic system are of concern to the Foundation. Programs that help otherwise disenfranchised youth and/or young adults with children learn to participate in the economic system are very important to the Foundation.
- Helping those working in social service agencies, particularly social workers, provide financial and economic understanding is a focus of the Foundation's funding.
- Offering free textbook and efficient distribution of financial and economic education leveraging technology.

The Kazanjian Foundation makes grants of various sizes from \$5K to \$25K on average, and expects to be one of several funders in a project.

New programs that are tested and evaluated in a local area and have the potential for broader dissemination may be of interest to the Kazanjian Foundation. However, such programs must contain specific strategies for wider dissemination and those plans must be an integral part of the proposal.